

## From this ...

developing ideas and strategies for increasing the economic and social viability of Haywood Road.

Lane Reid, owner of Image 420 a well-known graphics business near the intersection of Richmond and Haywood, was a part of the process and remembers how excited participants were that the city was taking an interest in West Asheville. The HRC Plan was passed by City Council in May of 1999. Goals were identified concerning Land Use, Vehicle and Pedestrian Circulation, Landscape and Streetscape, Building Facades and Economic & Community Development.

One of the results of this process, was the traffic triangle created where Waynesville Ave merges onto Haywood. The triangle is landscaped by neighboring business owners and is a much more attractive alternative to the plastic tubing that was once used as the barrier for the intersection.

On April 9, 2002, the West Asheville Business Association sponsored a community meeting to revisit the goals set in the 1999 plan. The meeting was held at West End Bakery and facilitated by city planners, Sasha Vrtunski and Mike Matteson. The meeting gave a forum for West Asheville residents and business owners.

After a broad list ranked their top promoting pedestrian safety and efficiency, establishing community to serve the surrounding wood Road by creating heritage and historical uses of Haywood Road.

Volunteer Steering Committee identified the past year to get the business owners, engineers and pedestrian crosswalks on Wood and Vermont. Haywood Road to

The Steering Committee members have split into two separate sub-committees. The HRC Beautification Group, with the help of neighborhood gardening

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West Asheville Haywood Road. Each participant in goals were alternative transportation modes and compatible improving the of the and enhancing the businesses, resi-

a HRC Steering implement the over the past year to bring business-specific engineers and pedestrian crosswalks on Wood and Vermont/ project involves and

The Steering Committee members have split into two separate sub-committees. The HRC Beautification Group, with the help of neighborhood gardening enthusiasts, has begun their its first project creating container gardens for which

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Step 2  
edited text

to this

Step 3  
polished text  
ready to print

